

CHINA, 02-10. MARCH 2020

TRASHBONDING IN CHINA



International cleanup action in the sacred Songshan mountains.
The biggest and the only one of its kind in the world.

**BECOME A SPONSOR -
AND PART OF A GREAT STORY**





We have only one water

We have only one planet - and only one water.
Water that connects us all.

Yet we are divided by borders, politics, language, wealth, religion
... and sadly but still - race.

In nature all of these factors disappear. During our international
cleaning actions, we become one race again ... **the human race.**

We deeply feel the spirit that connects all people around the
world, the same that connects humanity to nature.

And we become one family - **a family taking care of our
Mother Earth.**



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dear friends,

Guardians of the Earth and our partners in China are organising yet the fourth International cleanup action at the sacred Songshan UNESCO Global Geopark in March 2020.

The biggest and the only one of its kind in the world.

Not because China would be so polluted - in many ways it will soon lead the way in preserving nature - but because it was the first country to understand our idea and welcome the 'Gathering of nations'.

What better place to organise it than at the "Centre of Heaven and Earth".

Either you are an EU company working in China or a CN company working in Europe ... you are welcome to join us. There is no better way to improve your business connections than to join our action with your team and partners.

Therefore we heartily invite you not only to support, but to join our cleanup action in China as well.

It is our goal to show that water connects us all -

and that working together is the only chance to preserve this wonderful treasure.

We are building a model of international cleaning action as the basis for future similar actions across the globe and are determined to organise trashbonding cleanup actions twice per year. Your country can be next.

Yet to organise the best event ever, we need your help.

Please check our sponsor plan, support us, join us.

Bogdan Kladnik

About the project

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Water connects us. It is the driving force of life and it doesn't know borders. To preserve this wonderful treasure, we must unite. It is our job to empower people of the world to take care of the environment together.

The best way to understand the importance of preserving nature is **to get involved.**



Hundreds of outdoor enthusiasts from 30+ countries will attend the cleaning actions in the Songshan mountains in China to set up a model of international cooperation.

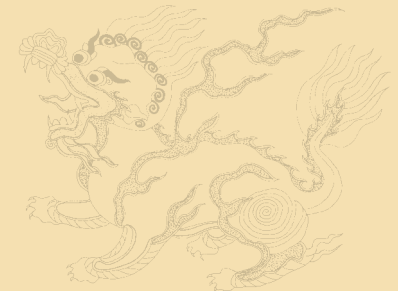
The actions will be mostly **financed through sales of Guardians project books** to patrons and sponsors. As such they represent a role model for future independent environmental actions across the globe.

The value of Guardians project books is to educate people so that cleaning actions like this **will no longer be necessary.**

我看见我忘记,
我听见我记住,
我做我了解



*Tell me, and I'll forget.
Show me, and I may remember.
Involve me, and I'll understand.*



Short description

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LOCATION & DATES

Songshan Scenic spot (Henan province, China) is the central location of the International clean up action of rivers, canyons and mountains in the Dengfeng area. It will be held from **2-10. March 2020**.

ORGANISERS

The actions are organised by **CTS Songshan Shaolin Cultural Tourism Co.** and **Cave Rescue Team China** from China, **Shaolin Combat School** from UK/CN and **Guardians of the Earth** from Europe.

PARTICIPANTS

1. Cavers, outdoor enthusiasts and martial artists from 30+ countries ...
2. Shaolin temples worldwide, Shaolin Combat school, Songshan Shaolin Temple
3. Local Kungfu schools, locals, CN volunteer groups, companies, friends & guests

MAIN GOAL

Our main goal is to show that **water connects us all** - and that we all have to unite to preserve this wonderful treasure. The upcoming cleaning action in China is a perfect example of the international collaboration to preserve nature, exchange knowledge and ideas, meet new people and create new friendships.



Our meeting in China (July 2019), from left to right:
Mr. Shi YanZi from the Shaolin Combat School (**SCS**),
Mr. Bogdan Kladnik from Guardians of the Earth (**GOE**),
Mr. Li YongJun from CTS (**CTS**) and
Mr. Wang Xigou from Cave Rescue China (**CRC**).

种树的最佳时间是20年前。
现在是第二好的时间。



The best time to plant a tree was 20 years ago. The second best time is now.



Green mountains, clear water

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The organisers of the cleanup action in the Songshan mountains are following the words of president Xi Jinping:
"We must protect this planet like our own eyes, and cherish nature the way we cherish life."



We are the generation with a mission. Our efforts to conserve the ecosystem will benefit not only our generation, but many more to come.

The International cleanup action in Songshan mountains is supported by:

Asian Union of Speleology, Cave Rescue China, Chinese Geological Society and Chinese Committee on Speleology.



Our cleaning actions in China are carefully planned and **have already been tested three times** in 2018 and 2019.

APRIL 2018
DONE



1_{step}



Location: Leijia Gou village, Dengfeng

Date: 20. April 2018

Organizers: GOE & SCS

Participants: Shi Yanzi, 52 Kungfu students, 2 climbers from Slovenia

Goals: to check the cleaning equipment, our efficiency & how to motivate youth

NOVEMBER 2018
DONE



2_{step}



Location: Songshan mountains, Dengfeng

Date: 2-7. November 2018

Organizers: GOE, CRC & CTS

Participants: 11 cavers from Cave rescue team China, 2 cavers from Slovenia

Goals: to check the difficulties of cleaning in vertical walls and canyons

MARCH 2019
DONE



3_{step}



Location: Shaolin Scenic spot, Dengfeng

Date: 3-10. March 2019

Organizers: GOE, SCS & CTS

Participants: 50+ cavers from Cave rescue teams China, 4 cavers and canyoneers from Slovenia and Austria, volunteer group from Zhengzhou

Goals: To test the international cooperation before we go big.

冰冻三尺,非一日之寒



Three feet of ice is not formed in a single day.



Impressions from our co-organisers in China

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Mr. Li Yongjun, CTS (Dengfeng) Songshan Shaolin Cultural Tourism Co.



Shifu Shi Yanzi, Shaolin Combat school



Mr. Wang Xiguo, Cave Rescue China

Mr. Bogdan of Slovenia and his colleagues came to China this time, to our Songshan Shaolin Scenic Area to do International Cleaning Action. This Action is very meaningful, very good. It has taken the lead in demonstrating to all explorers and tourists that when in the mountains, they shouldn't litter. We should work together to protect our planet and to improve our living environment. This kind of action is very, very good. We also strongly welcome this kind of activities to be conducted in all scenic areas, in the more polluted areas in China as well, to guide all tourists to improve their behaviours, to protect our planet, water, also to protect our environment. Thank you.

*We share the same Heavens
We share the same Earth
All living beings
Need to be cared for
We breathe the same breath
Our fates are intertwined*

*Guard the blue skies
Protect the Earth
The clear rivers and lush mountains
Are our mountains of gold and silver*

The air quality in China has been very poor in recent years. I had to breathe the thick smog in the winters. Although the government has been striving to rectify the situation, as a citizen, I think I have to do something as well. It is our duty to help the government to solve this problem, even though our capacity may be limited. Also, China's economy is better than what it was in the past, and the surge in happiness index for the Chinese is largely due to the increasing spending on touristic activities. However, we can see large amount of tourist waste accumulated in the scenic area, and in the mountains and rivers in China, which is in sharp contrast with its natural landscape. It has made the nature no longer beautiful, and left us with only complaints about the environment. Therefore, there should be more people going out to pick up the trash in the mountains.

The awareness of protecting the environment and maintaining sustainable development should be spread out.

Locations

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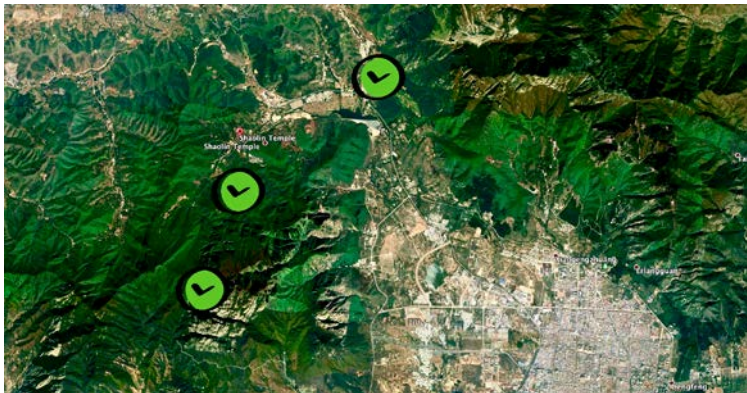
China



Henan province



Dengfeng



Songshan mountains scenic area



ALREADY DONE

Locations cleaned in the April & November 2018 and March 2019 cleaning actions.



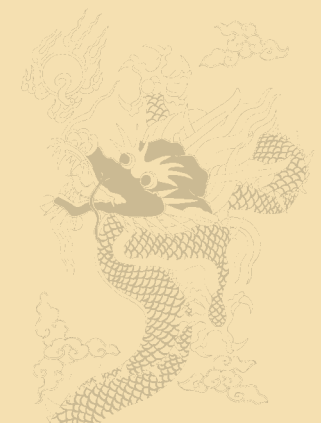
PLANNED LOCATIONS

Locations which will be cleaned during the International clean up action in March 2020.

众人拾柴火焰高



Only when all contribute their firewood can they build up a big fire.



Cleaning locations

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The areas which were partially cleaned during our last two cleanup actions: Shaoshi mountain, Sanhuangzhai scenic area, Xianggou canyon, Liannv pond, Prince valley, Shaolin temple valley, Luya waterfall.





PARTICIPATING COUNTRIES (30+)

China, Slovenia, Austria, Czech Republic, Hungary, Romania, Bulgaria, Greece, Italy, Switzerland, Croatia, Serbia, Israel, Iran, Lebanon, Spain, England, Germany, Sri Lanka, India, Canada, Peru, Brasil, Malaysia ...



PARTICIPANTS MARCH 2020

150 cavers & outdoor enthusiasts from EU/world

150 cavers from China

ADDITIONAL

Chinese volunteer groups from Henan province,
special guests & friends

50 students from Shaolin Combat school

30 Shaolin Temple Kungfu monks

20 Kungfu masters from Shaolin Temples worldwide

30-50,000 Kungfu students



奇迹不是在空中飞翔，不是在水面上行走，而是在地上行走。



The miracle is not to fly in the air, or to walk on the water, but to walk on the earth.



Number of participants



150 cavers from EU/world

150 cavers from China

Cost per person EU & CN

	EUROPE (EUR)	CHINA (EUR)
Visa	50	/
Plane	600	200
Hotel	240 (8x30)	240 (8x30)
Food	160 (8x20)	160 (8x20)
Buses	50	50
Other	100	100
Total	1.200 EUR	750 EUR

Other (costs we can't predict accurately yet) =

Different cost of visa per country

Exact cost of plane and hiring buses

Exact cost for food and accommodation ...

Total cost of the action

150 cavers EU x 1.200 eur = 180,000 eur

150 cavers CN x 750 eur = 112,500 eur

= 292,500 eur

+ 15% organisation costs = 43,875 eur

TOTAL = 336,375 eur

Organisation costs

Hiring first aid teams

Case of accident & transport

Phones & SIM cards for communication

T-shirts, trashbags

Proper trash disposal

Hiring the hall for meetings

Computer room, media room

Audio & video equipment

Drones & cameras

Promotional material, brochure, signs

Other organisation costs

Websites

Translators ...

Cleaning action budget March 2020

Up to now, we financed most of our cleaning actions by ourselves - but now we need your help!

The cost of the March action = 336,375 EUR and includes:

Travel costs for 300 participants from Europe, China and other countries, food and accommodation for 8 days, film about the project, publishing project book, project's website, brochure and promotional material, T-shirts, protective equipment and trash bags ...



Apart of helping us to save the planet for our kids, there are many **benefits for sponsors**:

1. Become the sponsor of our project book, get corporate gifts and share your company values.
2. Become the Title sponsor of the cleaning action.
3. Become part of the film of the action with your participation, company logo and recognition.
4. Your logo on cleaning action T-shirts for some great photos.
5. Join the cleaning action with your team and meet your partners from other countries.
6. Presentation of the film and action for your employees or business partners.
7. Speak at the closing event.

The cleaning action will be financed primarily **through sales of project books to patrons and sponsors**. As such it represents **a role model** for future independent environmental actions across the globe.

巧妇难为无米之炊



Even the cleverest cook cannot prepare rice without rice.



How you can support us?

You can support our cleanup action with:

1. SPONSORSHIP
2. DONATION
3. PROJECT BOOKS

Why project books?

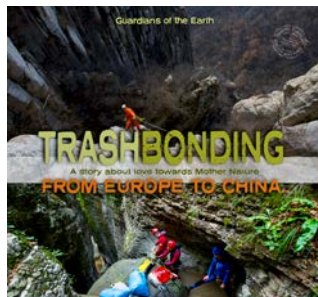
Because sponsorship and donations are not always possible, we also prepared the third option -

Project books.

The international book 'Trashbonding from Europe to China' for European, Chinese and other companies - and the 'Songshan Scenic Area' book primarily for Chinese companies.

By ordering our project books you will get corporate and New Year/Christmas gifts, you will spread your company values - and you will become a sponsor of our action, film, exhibition ... as well.

If the cleaning action will be financed through sales of project books to patrons and sponsors, it will represent a role model and an easier way for future independent environmental actions across the globe.



ETERNAL VALUE OF BOOKS:

While posts in the media and social media 'come and go', your company values and our values of preserving nature are best kept in a book. They stay here forever.

独木不成林,单弦不成音



*A single tree does not make a forest;
a single string can not make music.*



Songshan Scenic Area

The 'Songshan Scenic Area' book is the first pictorial guide of the Centre of Heaven and Earth.

It will in long term - with 10% of the book price - finance our cleaning actions and maintain the established 'No trash tourist zone'.

It is our heart's desire and determination to keep nature in the Songshan mountains intact for generations and years to come.

Check the books PDF on our website: www.guardians-earth.org/books (coming soon)



Format: 21 x 20 cm, 96 pages
Softcover, gloss varnish
Text in English and Chinese
Book price 13 EUR

Text: Bogdan Kladnik
Photo: Bogdan Kladnik & Pan Kladnik
Published by: Guardians Publications Int.

Book price breakdown

40% is the cost of book production, **60% of the book price goes directly to finance our clean up actions.**

Book availability



Book 'Songshan Scenic Area' is fully prepared (check the PDF on the website), the first edition already in printing.
Available to companies from December 2019.



Book 'Trashbonding from Europe to China' is already prepared (check the PDF on the website).
Available to companies from the second half of January 2020 =

Book delivery

Book delivery is paid extra (contact us for details)

Books visibility

Check the books PDF on our website: www.guardians-earth.org/books (coming soon)

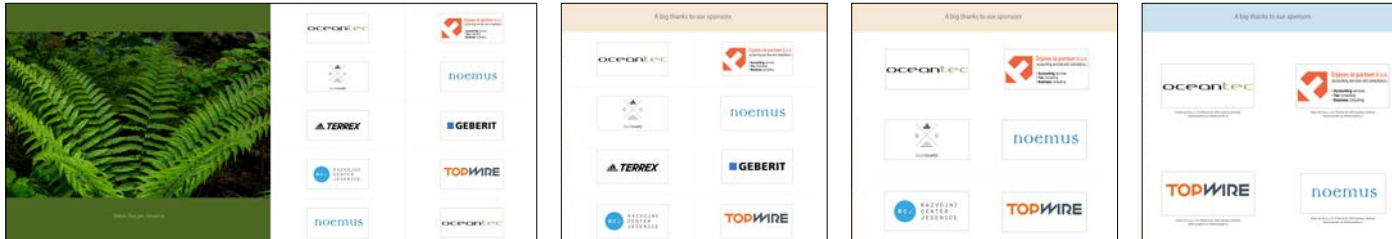
Other possibilities



If you want to support us but don't need solely books, we can also prepare you a Guardians calendar with the best action and nature photos for 2021 (contact us for details).

Possibilities for sponsors

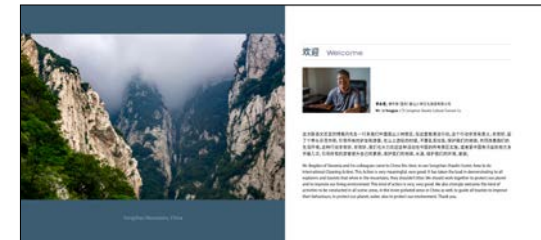
Your logo on 1/10, 1/8, 1/6, 1/4, 1/2, 1 page in the book.



Your logo and short presentation on 1/2 or 1 page in the book.



Your foreword.



Your logo and company values on 2-6 pages in the book.



Your logo on front and/or back cover



EXTRA: Book made especially for you.



Sponsor levels (book Trashbonding 28 eur)

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About our levels: To give you more options, we used the Platinum precious metallic group (Osmium, Iridium ...), mostly found in Ural mountains in Eurasia, South Africa, North and South America.

SPONSOR LEVELS	Number of books	Amount (EUR)	Pages in book	Logo on front cover	Logo on back cover	Foreword in book	Logo on website	Logo on social media	Logo on film	Sponsorship plaque	Speak at event	Sponsor of exhibition	Title sponsor of exhibition	Title sponsor of film	Title sponsor of action	Eternal gratitude
Bronze	50	1.400	1/10				●									●
Silver	100	2.800	1/8				●									●
Gold	200	5.600	1/6				●		●							●
Platinum	500	14,000	1/4				●	●	●	●		●				●
Osmium	1,000	28,000	1/2				●	●	●	●		●				●
Iridium	2,000	56,000	1	●	●		●	●	●	●		●				●
Ruthenium	3,000	84,000	2	●	●	●	●	●	●	●	●	●				●
Rhodium	4,000	112,000	3	●	●	●	●	●		●	●		●	●	●	●
Palladium	5,000	140,000	4	●	●	●	●	●		●	●		●	●	●	●
Diamond	10,000	280,000	6	●	●	●	●	●		●	●		●	●	●	●

Sponsor benefits:

1. Company logo on front or/and back cover of the book, on social media, film, exhibition, GOE and action websites
2. Foreword and company values on pages in the book. Get a book especially made for your company.
4. Become a title sponsor, coproducer and part of the film. Get a film especially made for your company.
5. Make a teambuilding. Join the cleaning action with your team and meet your partners from other countries. Get great photos for your social media.
6. Presentation of the film and action for your employees or business partners.
7. Speak at the closing event.



Sponsor levels (book Songshan 13 eur)

21

About our levels: To give you more options, we used the Platinum precious metallic group (Osmium, Iridium ...), mostly found in Ural mountains in Eurasia, South Africa, North and South America.

SPONSOR LEVELS	Number of books	Amount (EUR)	Pages in book	Logo on front cover	Logo on back cover	Foreword in book	Logo on website	Logo on social media	Logo on film	Sponsorship plaque	Speak at event	Sponsor of exhibition	Title sponsor of exhibition	Title sponsor of film	Title sponsor of action	Eternal gratitude
Bronze	108	1.400	1/10				●									●
Silver	215	2.800	1/8				●									●
Gold	431	5.600	1/6				●		●							●
Platinum	1,077	14,000	1/4				●	●	●	●		●				●
Osmium	2,154	28,000	1/2				●	●	●	●		●				●
Iridium	4,308	56,000	1	●	●		●	●	●	●		●				●
Ruthenium	6,462	84,000	2	●	●	●	●	●	●	●	●	●				●
Rhodium	8,615	112,000	3	●	●	●	●	●		●	●		●	●	●	●
Palladium	10,769	140,000	4	●	●	●	●	●		●	●		●	●	●	●
Diamond	21,538	280,000	6	●	●	●	●	●		●	●		●	●	●	●

Sponsor benefits:

1. Company logo on front or/and back cover of the book, on social media, film, exhibition, GOE and action websites
2. Foreword and company values on pages in the book. Get a book especially made for your company.
4. Become a title sponsor, coproducer and part of the film. Get a film especially made for your company.
5. Make a teambuilding. Join the cleaning action with your team and meet your partners from other countries. Get great photos for your social media.
6. Presentation of the film and action for your employees or business partners.
7. Speak at the closing event.

Two for one

Companies which will support our action in **March 2020** will remain sponsors of our next clean up action in **November 2020** (in Europe, China or anywhere in the world where needed the most).

MARCH 2020
30 countries



NOVEMBER 2020
30+ countries



Photos, films, T-shirts and teambuilding

Films, TV, articles in magazines and social media are the most important part of spreading our idea of preserving nature and international cooperation.

Professional photographers, video and film makers will cover the entire cleaning action.

Your logo on cleaning action T-shirts (GOLD sponsor and above)



Team building (SILVER sponsor and above)

Join the cleaning action with your team, meet your partners and teams from other countries and get some great photos! Nothing connects you more than doing something nice for nature together.



Become part of the film (GOLD sponsor and above)

Speak at the closing event and become part of our film (for outdoor and other movie festivals).



A film especially made for your company

(GOLD sponsor and above)

A film of the action with your participation, company logo and recognition.



We are building a WORLD CLASS STORY.

Below is the media coverage (some links on the following page) from our first actions with 2 and 3 nations.

In March 2020 there will be ten times more countries!

NOVEMBER 2018

2 countries



Printed and online newspapers and magazines
in China and Slovenia



MARCH 2019

3 countries



Printed and online newspapers and magazines in China, Austria
and Slovenia, TV news and shows in Slovenia and China



MARCH 2020

30 countries



We will invite TV and other media from every participating country to accompany us
and cover the whole action.

We will also have a team of photographers, filmers (one per international cleaning
team) and writers to prepare material for articles, exhibitions, books, films.



Links to online articles in China, Slovenia and Austria

ZHENGZHOU GOVERNMENT OFFICIAL SITE (CHINA)

<http://www.zhengzhou.gov.cn/html/www/news3/20190315/1625093.html>

MAGAZINE WHERE ZHENGZHOU 1 (CHINA)

<https://mp.weixin.qq.com/s/sVcYdVBmIQfJZgys8vZxhA>

MAGAZINE WHERE ZHENGZHOU 2 (CHINA)

https://mp.weixin.qq.com/s/8OTOg-O0y7pL00VVnq_XpQ

MAGAZINE WHERE ZHENGZHOU 3 (CHINA)

https://mp.weixin.qq.com/s/4MvI_NXmyr_0uz6aZ5Shiw?from=singlemesssage&isappinstalled=0

MAGAZINE TIROLER TAGESZEITUNG (AUSTRIA)

<https://www.tt.com/panorama/gesellschaft/15367140/tiroler-brechen-mit-sack-und-seil-zum-muellersammeln-nach-china-auf?fbclid=IwAR3rZmaZrtBNTfW3pI-DWOHf-Xt9vXJCZqo-shZvfDkqIXqmcFPW-XMH70I>

MAGAZINE DELO (SLOVENIA)

<https://www.delo.si/novice/svet/slovenec-pomaga-cistiti-kitajske-vode-118387.html>

TV SLOVENIA

<https://4d.rtvslo.si/arhiv/porocila/174607421?fbclid=IwAR3pbSYn6JzbHuIFnOMIVOQIQgptXCPcnOeGKGOrKyPGrVX6zTgVs2hn8II>

The cleaning action will end on 10th March 2020 - but our work will then only start.

If we don't keep the area clean, if we don't inform and educate all visitors and tourists -
and if we don't pass the values of preserving nature to our kids ... well, then our work is only partly done
- and we will have to repeat the cleaning action every year!

Main focus on photography, articles, books & film

A picture is worth a thousand words. Photography, articles, books, films and social media are the best way to share values of preserving nature to younger generations. Therefore we will:

1. Spread the awareness through the project book 'Guardians of Earth',
2. Organise exhibitions with the best photos from the cleaning action in all participating countries,
3. Make a professional film and send it to schools, outdoor and other festivals,
4. Write articles about the action for magazines worldwide,
5. Share our activity on social media,
6. Publish a new series of 'Young Guardians' books, which will educate kids from year 3-15 to become Young Guardians of the Earth.

Establishing a "no trash" tourist zone

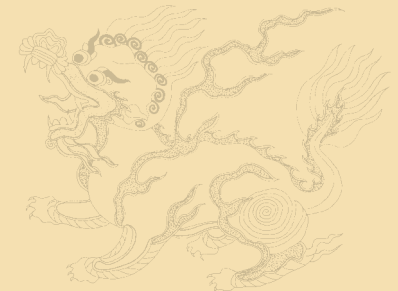
7. We will put warning signs on the beginning and end of each cleaned tourist path.
8. We will publish a new series of tourist guides for the Songshan scenic area - with photos from the cleaning action at the end - and asking all buyers to please respect our work and keep the nature clean. 10% of the book price is dedicated to maintain the area clean and to organise similar actions elsewhere in China.

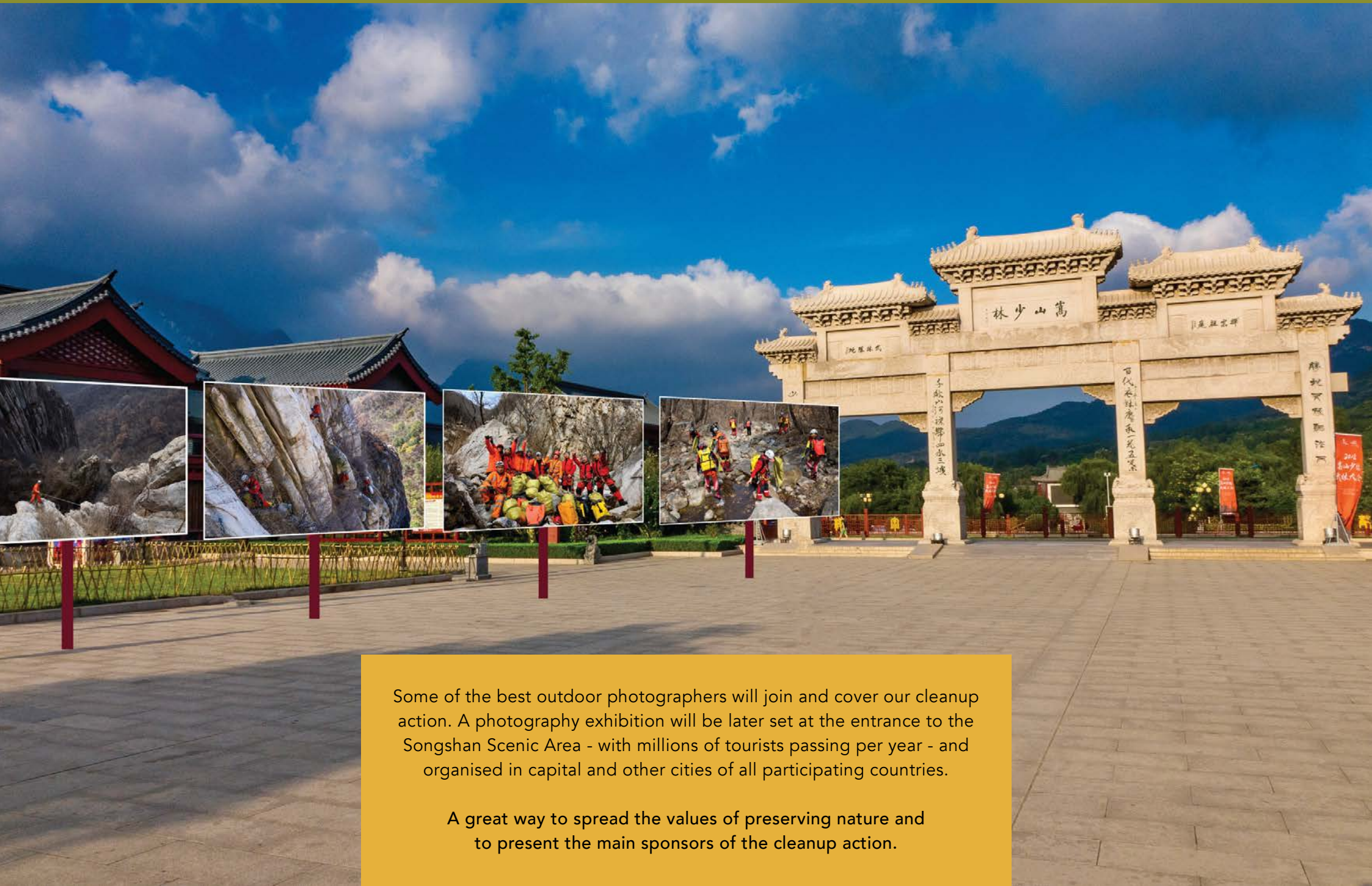


我看见我忘记,
我听见我记住,
我做我了解



*Tell me, and I'll forget.
Show me, and I may remember.
Involve me, and I'll understand.*





Some of the best outdoor photographers will join and cover our cleanup action. A photography exhibition will be later set at the entrance to the Songshan Scenic Area - with millions of tourists passing per year - and organised in capital and other cities of all participating countries.

A great way to spread the values of preserving nature and to present the main sponsors of the cleanup action.

China

Cave Rescue China

Representative & contact: Mr. Wang Xiguo

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P: +86 1561 756 2866

Shaolin Combat school

Representative & contact: Mr. Shi Yanzi

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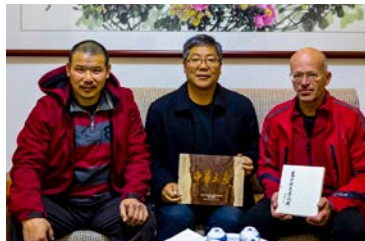
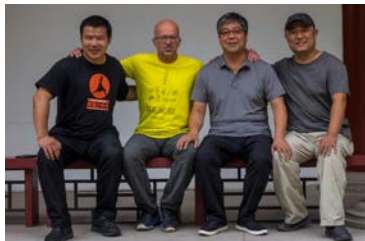
CTS Shaolin Songshan Cultural Tourism Co.

Representative: Mr. Hu Linfeng

Contact: Mr. Li Yongjun

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E-mail: tomas.roth@aquatis.cz

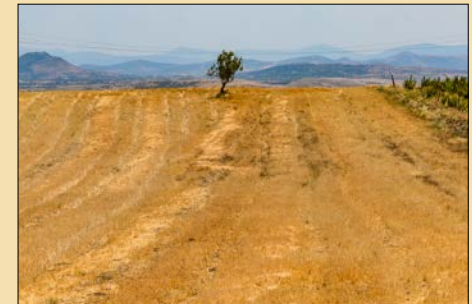
P: + 420 725 727 069

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P: + 363 03 403 829

不怕路长只怕志短



Don't fear a long road; fear aspiration to start.



Book publishing company

Guardians publications international Ltd.

Log pod Mangartom 57, 5231 Log pod Mangartom, Slovenia

Registered at court of Ljubljana 7056362000

VAT No. SI 96146117

IBAN SI56 1010 0005 5112 485

SWIFT: BAKOSI2X

The sacred Songshan mountains

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The history of Mount Songshan dates back to 3.6 billion years ago, thus it is renowned as the Natural Geological Museum, the ancestor of mountains and a World Geopark listed by UNESCO.

According to Taoists, Songshan is revered as Zhongyue or the "Central Great Mountain" among the Five Great Mountains in China, since it represents earth, one of the five elements of Taoist ideology. Because of its association with the earth element, ancient Taoists saw Songshan as "the Centre of Heaven and Earth".

Throughout China's history, sacred mountains were places of pilgrimage, learning and co-existence with nature. In recent years, much of this ancient balance has been destroyed. The sacred mountains face new challenges, growing tourism and pollution being the biggest threat.

Now is the time to be active, now we must fight to preserve what we love for the future generations. Now is the time.

箭在弦上,不得不发



*When the arrow is on the string,
it must be shot.*



Guardians of the Earth were founded by Bogdan Kladnik in 2007 and has quickly become a global community of speleologists, outdoor enthusiasts and martial artists. The ones who admire, love and respect nature ... the ones who take care of her, the ones who never give up ... and the ones with a long-term plan ... the unstoppable Guardians.



www.guardians-earth.org

We are passionate about nature and dedicated to preserving it by organising International cleanup actions from Europe to China, known as **trashbonding**. While some protest - we hang on ropes in the mountains, canyons and caves and collect trash. In our spare time, on our own expense, all over the globe, for 12 years in a row.

Why cavers and outdoor enthusiasts?



Our sports are not exactly fancy. We hardly get sponsors or media attention, we are usually wet, cold, hot ... dirty ... we sleep in tents and eat whatever we find in our vans. But we have something that hardly anybody else has: we have the privilege to enjoy in the most pristine and intact nature! Now its time to give something back and preserve nature for our children. As outdoor professionals we are capable to clean hardly accessible areas - mountains, caves, rivers, waterfalls, canyons and gorges.

Why martial artists?

Because we never give up. It's in our blood to carry on until we succeed.



Why is caving community leading the way?

Because we:

- already are an international family
- are modest. We sleep and eat in the mud.
- share meals - and don't know egoism
- are explorers and scientists
- are passionate, persistent and dedicated people
- **We always work as a team**
- are last but not least: we are damn good organisers

The international cleanup actions are organised and led by:



Speleoclub Križna cave,
SLOVENIA
www.krizna-jama.si



Speleoclub Plánivý,
CZECH REPUBLIC
www.planivy.cz



Papp Ferenc Speleoclub,
HUNGARY
www.pfbke.hu



ZhongYuan Adventure
Rescue Team, **CHINA**

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And are recognised, encouraged and supported by:



Asian Union of Speleology, Cave Rescue China, Chinese Geological Society, Chinese Committee on Speleology, European Speleological Federation and International Union of Speleology.

Problem, long-term plan & solution

Twelve years of work led us to fully recognise the problem = source of global water pollution, to make a long-term plan, and to work on a solution.

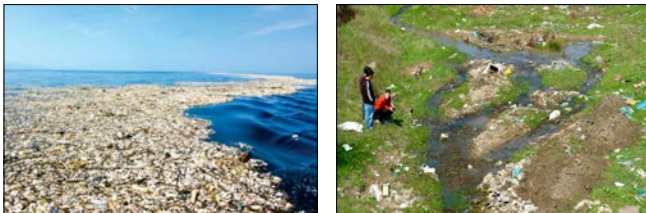
Water pollution

Water pollution is one of the most serious ecological threats we face today. And the pollution starts - with YOU, ME, US - and our every day shopping.



Groceries for 9,8 EUR and the trash we leave behind.

Ocean pollution



And the pollution of the mighty oceans starts ... with a small stream. Maybe even in the vicinity of your - or your parents home.

There are a multitude of organizations and movements around the globe that are trying to clean up the oceans and beaches that have been contaminated. The problem is sustainability. In a few months, the same thing will happen again.

All such Clean-up initiatives are good, but **they are not the solution.**

Why? Because they don't eliminate the source of pollution.

And where is the source?

It's right here



Ocean pollution starts in creeks, streams, rivers ... mountains, gorges, canyons, caves ... on the islands, open landfills and in the vicinity of villages.

What happens next?



The vast majority of marine debris reaches the oceans by waterways. At least twice per year, the raging flood waters sweeps it from its source to the oceans - together with both legal and illegal discharges from factories.



If we don't stop the pollution (red lines, example for Europe) at its source, we will have to do ocean and beach cleanups **over and over again**.

We already work for 12 years and are quite aware that we will have to work a few more before we will see the first results. Therefore we divided our work in six carefully planned steps:



1. inspecting

Prepare for everything, be prepared for anything.

First we walk through, thoroughly inspect and photograph the whole polluted area - mountains, caves, canyons and riverbeds.



2. planning

Well planned is half done.

Before the action we make a detailed cleaning plan, budget plan, media release, circulars for the participants, prepare all necessary equipment and especially take care of safety.



3. cleaning

Trashbonding is the best bonding.

The best way to understand that we are all connected through waters is to organise International cleanup actions. Trashbonding is very effective - and also great fun.



4. promoting

If nobody knows - nobody cares.

Spreading awareness and promoting our work through social media, books, films, TV, radio, lectures, interviews and articles. This part is even more important than the cleaning itself.



5. monitoring

To see is to know, not to see is to guess.

Monitoring the cleaned areas every few months. If we find out that our actions did not bring satisfactory results, we make another cleanup action - and strengthen the promoting part.



6. educating

I hear, I know ... I see, I remember ... I do, I understand.

The best way to educate youth is to show them an example, involve them in our actions - and to encourage and help them to make their own cleaning actions - instead of protesting on the streets on Fridays..

The solution is to create a population with a healthy and honest attitude towards our planet. Unfortunately, it is too late for many things, but not for everything.

Guided by a sincere desire to change our own attitude towards life and nature, we have realized that the only way to do something that will lead to real change is to invest in our future. And our future is our children.

With the proper education of our children, over several generations, we will create heirs who will live in harmony with nature. We will have a generation of people who can truly relate to the natural environment, who will love nature with all their hearts, and preserve it as a sanctuary.



If we begin right now, over time, we will create serious people with a serious mission: to preserve that which is the source of our lives at any cost.

This is our goal ... that all our children become:

Guardians of the Earth